



# Stroke Group Network Conference

Monday 25 - Tuesday 26 September 2023

Rebuilding lives after stroke

**Stroke**  
Association

# Housekeeping



Reflecting and looking  
forward together!

**Stroke**  
Association

**Juliet Bouverie OBE** - Chief Executive, Stroke Association

**Hannah Catchpool** – Trustee, Stroke Association and  
Partner, RSM UK Audit LLP

**Julie Foster** – Group Leader, Coalfields Life After Stroke





# Rebuilding lives after **stroke**

Our strategy from October 2022

**Stroke**  
Association

## Our vision

For there to be fewer strokes, and for people affected by stroke to get the help they need to live the best life they can.

## Our purpose

To be the trusted voice of stroke survivors and their families. We want to drive better outcomes in stroke prevention, treatment and lifelong support for everyone affected by stroke.

## Our principles

- We are stroke to the core.
- We are in the conversation.
- We know how to make an impact.
- We unleash potential.
- We care for ourselves as for others.

## Our goals



**Goal A**  
Make stroke the priority it needs to be.



**Goal B**  
Ensure that everyone affected by stroke has access to the rehabilitation and lifelong support they need.

## How we make a difference

- System influencing.
- Service delivery.
- Research.
- Community engagement.

## Our step change areas



**Thrombectomy** is available 24/7 across the UK for all patients who could benefit.



We are reaching and adding value to the lives of every **newly diagnosed** stroke survivor.



More stroke connected adults have **stroke front of mind**, and more see the value of the Stroke Association.



Create the vision and plan to motivate donors and achieve transformational **income growth**.

## Our achievements

- We supported more stroke survivors
- We scoped our plans to reach and support everyone as soon as possible after their stroke





- We **influenced** decision-makers to make stroke more of a priority
- We campaigned for 24/7 access to **thrombectomy** for everyone who needs it
- We restored **research funding** to pre-Covid levels



- We raised awareness of **aphasia** with our documentary **When The Words Away Went**
- We extended our **partnerships** to benefit communities
- We continued to build connections through the **Stroke Group Network**



Our **finances are healthy** and we have a good surplus to invest in our strategy

	2020-21	2021-22	2022-23
Income	£34.6m	£41.1m	£40.7m
Expenditure	£34.1m	£31.6m	£38.4m
<b>Surplus or deficit</b>	<b>£0.4m</b>	<b>£9.6m</b>	<b>£2.3m</b>

# Challenges

- **NHS and social care system** remains under enormous strain
- **Political and economic instability** across the UK nations
- **Health inequalities** impacting stroke care



## Looking ahead

- **PREMS** – a hugely powerful tool for system influencing
- Support our **life after stroke campaign** to ensure every stroke survivor can thrive
- Removing barriers to **accessibility** and **inclusion** for all those affected by stroke





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after stroke