

Interactive giving experience boosts donation income for Christmas appeal



Customisation

Digital and physical branding for a bigger impact



Attract Loop

Purpose-built screensavers that attract donor's attention



Cause Awareness

Branding that aligns with and promotes your cause

- GWD have supported Communicorp for three years, since 2020
- Hybrid fundraising for a multi-site campaign
- Bespoke solution for a large-scale corporate partnership
- Devices integrated into display stands for a high impact
- Immersive animation & interactive elements to excite donors
- Grabs attention, starts conversations and boosts engagement
- Encouraged further support with a dedicated fundraising team

£48,500 RAISED
IN 3 SHOPPING CENTRES
DURING COMMUNICORP'S
CHRISTMAS
TOY APPEALS

