



Boosted overall income by 20% in 2020, with the Donation Station by GWD



Customisation

Digital and physical branding for a bigger impact



Attract Loop

Purpose-built screensavers that attract donor's attention



Secure Device

Peace of mind for both the organisation and it's supporters

- Established a regular income stream through their device
- Saw value in our branding extras and clear on-screen journey
- They use strong messaging and imagery to capture attention
- High impact contactless device encourages support from one-off visitors, helping to keep the farm's doors open
- Inclusive giving that empowers the donor to give on their terms
- A secure device that can be left unattended on their farm site

**RIVERBOURNE
COMMUNITY FARM
BOOSTED INCOME
BY 20% IN 2022
WITH THE DONATION STATION**

